

Wisconsin Housing Alliance  
301 N Broom Street, Suite 101  
Madison, WI 53703



**ARE YOU RUNNING OUT OF TIME???**



**HAVE YOU COMPLETED ALL YOUR REQUIRED CONTINUING EDUCATION HOURS??**

## **Home Installation Seminars**

**Wednesday, February 24, 2010  
Holiday Inn, Fond du Lac**

**Tuesday, April 27, 2010  
Holiday Inn, Stevens Point**

**Each of these installation seminars have been approved for 6 hours of continuing education credits from the Department of Commerce for Manufactured Home Installers and Dwelling Contractor Qualifiers. You must already hold this credential(s) to receive this CE credit.**

February 24, 2010-Holiday Inn, Fond du Lac

April 27, 2010-Holiday Inn, Stevens Point

Agenda for both meetings: Registration: 8:30 • Seminar Begins: 9:00  
Lunch (provided): 12:00 • Seminar Adjourns: 4:00

**February 24 seminar will include the following topics:**

- foundations • subcontractor vs. employee and worker's compensation • leveling the home • Red Cross first aid training certification

**April 27 seminar will include the following topics:**

- new HUD regulations • anchoring • foundation design-soil, weight, spacing, sizing • raised roof-types, methods of raising, AC letters installation guru George Porter will be the instructor

**Who should attend?**

- anyone who wants to work on their Dwelling Contractor Qualifier and/or Manufactured Home Installer continuing education credits • retailers/builders • installers, repair technicians and set-up crews, foundation contractors • suppliers of materials used in the installation of factory-built homes • community operators who offer installation services to residents • anyone who plans to become a licensed installer or anyone who works for a licensed installer

\*Each of these courses have been approved for 6 hours of continuing education credits from the Department of Commerce for Manufactured Home Installers and/or Dwelling Contractor Qualifiers. You must **already** hold this credential(s) to receive this CE credit.

These courses have also been approved for 6 hours of qualifying education for individuals who plan to obtain a Manufactured Home Installer's license. 12 hours of qualifying education is needed to apply for a Manufactured Home Installer license; attendance at a Wisconsin Housing Alliance Installation 101 Seminar would be required to meet these 12 hours. Contact Julie Patten at 608-255-3131 or [julie@housingalliance.us](mailto:julie@housingalliance.us) for more information.

Registration fees include: Course materials, lunch, and course completion certificate.

**All individual's names, business names, and addresses must match the information with the Department of Commerce for licensing compliance. Future communications on license issues/renewals will be based on registration information that you provide to the Alliance. Therefore, your company may not sponsor independent contractors that are not employees on your payroll.**

**EXHIBIT & SPONSORSHIP OPPORTUNITIES AVAILABLE!**



**February 24 Information:**

**Registration Fee:** Members-\$109/person by February 10; \$139/person after February 10 • Cancellation Policy: Cancellations received prior to February 10 will be refunded

Room Reservations: \$89 rate at the Holiday Inn, Fond du Lac for February 23. Call the Holiday Inn at 920-923-1440 by February 10 and specify that you are with the WI Housing Alliance meeting to receive this rate.

**April 27 Information:**

**Registration Fee:** Members-\$109/person by April 13; \$139/person after April 13  
Cancellation Policy: Cancellations received prior to April 13 will be refunded

Room Reservations: \$99 rate at the Holiday Inn, Stevens Point for April 26. Call the Holiday Inn at 715-344-0200 by April 13 and specify that you are with the WI Housing Alliance meeting to receive this rate.

**Non Members-\$300\* first person for ONE seminar; \$400\* first person for BOTH seminars (\*includes 2010 membership dues). Please complete the attached membership application, see deadlines and member rates above for additional people. For membership information, contact Julie at 608-255-3131 or email [julie@housingalliance.us](mailto:julie@housingalliance.us).**

**Prepayment is required!!** Mail this registration form and payment to: WI Housing Alliance, 301 N Broom St., Suite 101, Madison, WI 53703. You may fax credit card registrations to 608-255-5595. A confirmation & map to the hotel will be sent to you.



**Registration Form**

	Feb 24	April 27
Name _____	<input type="checkbox"/>	<input type="checkbox"/>
Name _____	<input type="checkbox"/>	<input type="checkbox"/>
Name _____	<input type="checkbox"/>	<input type="checkbox"/>
Business _____		
Address _____		
Amount Enclosed: _____ OR Bill my: Visa / MC		
CC # _____	EXP _____	
Name on card: _____		



# WISCONSIN HOUSING ALLIANCE MEMBERSHIP APPLICATION

Company Name \_\_\_\_\_

Telephone \_\_\_\_\_

Address \_\_\_\_\_

Fax \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_  
(Please indicate zip + 4)

Website Address \_\_\_\_\_

Email Address \_\_\_\_\_

Official Representative\* \_\_\_\_\_

Title \_\_\_\_\_

\*This person will be the only company representative allowed to vote in elections. By completing the above information, you are giving the WI Housing Alliance permission to contact you via mail, email, phone or fax and to list your company in our membership directory and on our website.

**Section 1 Membership Type**

**Dues Amount**

**Retail/Builder:** Beyond annual dues, a retailer/builder agrees to cooperate with the unit funding program by reimbursing the Alliance for any unit dues on modular or HUD Code homes for which unit dues were not paid by the manufacturer (\$125/home). **\$300\***  
**OR**  
**\$400\***  
Enter retailer license number(s) here (for HUD Code homes): \_\_\_\_\_

**Service- Supplier**

<input type="checkbox"/> <b>Installer</b>	<input type="checkbox"/> <b>Transporter</b>	<input type="checkbox"/> <b>Other</b> _____	<b>\$300*</b>
<input type="checkbox"/> <b>Insurance</b>	<input type="checkbox"/> <b>Service</b> _____		<b>OR</b>
<input type="checkbox"/> <b>Supplier</b>	<input type="checkbox"/> <b>Finance</b> _____		<b>\$400*</b>

(indicate what type of financing or service performed)

\* \$300\* first person for ONE seminar; \$400\* first person for BOTH seminars (\*includes 2010 membership dues). Membership will expire December 31, 2010. Please indicate on the registration form which meeting(s) you will attend. See the registration form for deadlines and member rates for additional attendees.

For questions and membership information, contact Julie at 608-255-3131 or email [julie@housingalliance.us](mailto:julie@housingalliance.us)

**Section 2 Payment**

I have enclosed my check in the amount of \$ \_\_\_\_\_ made payable to **WI Housing Alliance**. Or you may fax your application with credit card information to 608-255-5595; if you have questions, call 608-255-3131.

Visa/Mastercard number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Note: Payments, contributions, or gifts to WI Housing Alliance are not deductible as charitable contributions for income tax purposes. However they may be tax deductible as ordinary and necessary business deductions subject to restrictions imposed as a result of Alliance lobbying activities. The WI Housing Alliance estimates that the nondeductible portion of your dues allocable to lobbying for calendar year 2010 is 5%.

**SECTION 3 Authorization**

\_\_\_\_\_  
Date Authorized Signature Title

PLEASE RETURN THIS FORM AND YOUR PAYMENT TO: WI Housing Alliance, 301 N Broom Street, Suite 101, Madison, WI 53703. Once approved, a copy of this form will be sent back to you with your membership packet.



## Benefits of Wisconsin Housing Alliance Membership

Periodically, everyone takes inventory of why they join an association or group. Here's a look at a few member benefits:

- Cost Savings
  - Business Insurance through The Horton Group/EMC Insurance
  - Insurance for Manufactured Home Owners through Foremost Insurance
  - Triad Community Lending Program
  - Vehicle Owner Information Program
  - Group Calling Service to Your Residents through DialMyCalls
  - Business Practice Consultation
- Essential Data
  - Retail Trends Reports-In depth, detailed reports on factory-built home shipments in Wisconsin.
  - *Builder Insights & Community Insights*-Monthly newsletters which keeps all segments of the factory-built housing industry up to date regarding national events, federal, state and local factory-built housing news, laws proposed and passed that affect your business.
  - A membership directory and buyers guide that lists all segments of the factory-built housing industry in Wisconsin.
  - A directory of all manufactured housing communities in Wisconsin.
- Educational Opportunities
  - Annual Conference and Spring Seminar-These annual conferences feature speakers and educators on topics that affect all aspects of the factory-built housing industry.
  - Topic Specific Courses-Anything from accreditation programs to topic specific programs are featured throughout the year.
  - Continuing education courses for various licenses.
  - Certified Land Lease Manager & Certified Housing Consultant Programs
- Model Documents
  - Purchase Contracts
  - Listing Agreement
  - Offer to Purchase
  - Consumer Insulation Forms
  - Subcontractor Contract
  - Modular Home Sales Contract
  - Lease
  - Application Forms, Model Rules and Regulations, Etc.
  - Eviction Notices
  - Guarantee Forms
  - Walk Thru Forms
  - A guide book to *Community Management in Wisconsin*
  - A retailer resource guide book for Wisconsin retailers
- Public Relations
  - No industry can survive in the twenty-first century without telling not just customers, but the general public what it is about. Price and feature advertising is left to individual members, however, bringing the industry story to the general public is something Wisconsin Housing Alliance does on a daily basis.
  - Web Site links from our two websites to yours at no charge to you.
  - Advertising opportunities are available in the Alliance newsletter, membership directory, Alliance websites, exhibiting and networking at meetings and directory listings.
- Lobbying
  - Every industry needs to be both proactive and reactive to legislation. Wisconsin Housing Alliance has two licensed lobbyists on staff to work hard to ensure favorable legislation for the members of the Alliance.
- Help is Only a Phone Call Away
  - The Alliance office handles hundreds of calls monthly from members with issues including zoning, sales tax, deed restrictions, evictions, bankruptcy, lending, repossession, inventory tax and much more. We are able to help you with many issues, therefore, saving your company hundreds of dollars!
- Help is Only a "Click" Away
  - The Alliance website has valuable information including state statutes that pertain to the factory-built housing industry, valuable links, shipment production information, forms and much more!

If you would like to discuss becoming a member of WI Housing Alliance, call 608-255-3131 or email [Julie@housingalliance.us](mailto:Julie@housingalliance.us). You may also visit us on the internet at [www.welcomehomewisconsin.com](http://www.welcomehomewisconsin.com) and [www.modhome.org](http://www.modhome.org).