



**Positive, Proactive, Profitable**

## **Community Management Seminar**

**Tuesday, August 10, 2010  
Chula Vista Resort, Wisconsin Dells**



### ***FILL YOUR SITES***

*If your prospects could get financed, would you fill more sites? If yes, DON'T miss this seminar.*

**REGISTER BY JULY 27!!**

Wisconsin Housing Alliance  
301 N Broom Street, Suite 101  
Madison, WI 53703

«FULL\_NAME»  
«COMPANY»  
«FULL\_ADDRESS»

## August 10, 2010-Chula Vista Resort, Wisconsin Dells

### Agenda

Registration: 8:30  
Seminar Begins: 9:00  
Lunch (provided): 12:00  
Seminar Adjourns: 3:30



**Empty Sites**— industry members will share proactive tips on what to do when a resident is thinking of moving out including buying the home, preventing abandonment, and home disposal. Licensing requirements so you can sell new or used homes on site will also be discussed.

**Whats New?** There are new laws that will affect the way you do business including rules of the road, rent obligations from a recently deceased resident, meth labs, carbon monoxide detector requirements and non-discrimination of domestic abuse victims. Grant programs available to help residents will also be discussed.

**Potential Residents Can't get Financing?** Financing options will be discussed as well as the federal Safe Act and how this will change the way you do business.

**Rule Breakers Who Actually Pay Their Rent**-Do you have residents that pay their rent on time but are problematic, don't follow the rules, and make your life and the lives of your other residents difficult? Do's and don'ts of reference checks, setting and acknowledging rules, and steps to take if rules are broken.

### Who should attend?

- manufactured housing community owners
  - community managers and assistants
- rental agents and anyone who deals with resident relations

### WISCONSIN HOUSING ALLIANCE

#### CERTIFIED LAND-LEASE MANAGER PROGRAM (CLM)

Information can be found under the calendar of events on the Alliance website at: [www.welcomehomewisconsin.com](http://www.welcomehomewisconsin.com). Join the 56 members who have received this professional designation!



## AUGUST 10, 2010 Community Management Seminar

Chula Vista Resort • 4031 River Road, Wisconsin Dells, WI 53965  
608-254-8366 or 800-388-4782 • [www.chulavistaresort.com](http://www.chulavistaresort.com)

**Registration Fees for Members:** \$99/person by July 27, 2010; \$150/person after July 27; \$89/person if registering 3 or more from the same company by July 27; \$140/person after July 27. CLM's & CHC's receive 10% off these rates.

**Receive a \$50 coupon that can be applied to a 2010 meeting or 2011 membership dues!** Bring a non-member with you to the seminar. If they join, you will receive a \$50 coupon that can be applied to a 2010 meeting or 2011 membership dues. The non-member can pay the member seminar registration rate. Contact Julie for more information 608-255-3131, [julie@housingalliance.us](mailto:julie@housingalliance.us)

**Room Reservations:** \$139/night for August 9 at Chula Vista of WI Dells until July 19. Call Chula Vista at 800-388-4782 by July 19 and specify that you are with the WI Housing Alliance meeting to receive this rate.

**Cancellation Policy:** Cancellations received prior to July 27 will be refunded.

**Prepayment is required!!** Mail this registration form and payment to: WI Housing Alliance, 301 N Broom St., Suite 101, Madison, WI 53703. You may fax credit card registrations to 608-255-5595. A confirmation & directions to the hotel will be sent to you. Questions?? Call 608-255-3131 or email [julie@housingalliance.us](mailto:julie@housingalliance.us)



### Registration Form

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_ OR Bill my: Visa / MC

CC # \_\_\_\_\_ EXP \_\_\_\_\_

Name on card: \_\_\_\_\_

If a vegetarian meal is needed, please indicate for whom above.